

Independent Study Task 1

Year 12 Media Studies

Write a 150-word response for each of these media debates. Try to include a range of research and avoid using the phrase, 'I think':

- Tougher laws on music piracy need to be introduced.
- Cinema is dead; killed by streaming services.
- Women in the music industry are presented as weak sexual objects.



Guide time: minimum 1 hour.

Please hand work in to your media studies teacher for marking/feedback.

Independent Study Task 2

Year 12 Media Studies

Read and respond to one of the following articles:

<http://www.abine.com/blog/2013/xbox-one-and-facial-recognition> OR
<http://www.bbc.co.uk/news/technology-31296188>

You should aim to comment on the article and include case studies from other areas of the media too (for example: Facebook and its use of personal information). You should argue either for or against this technology.

Guide time: minimum 1 hour.

Please hand work in to your media studies teacher for marking/feedback.

Independent Study Task 3

Year 12 Media Studies

Pick an area of the media you are interested in: video gaming / newspapers / magazines / films / social networking / music. Create a 5-question questionnaire which asks about the user habits of this type of media and ask 10 people of different ages and genders to complete it. Write a 250-word summary of your findings.

Example: *Radio*

Questions: *What device(s) do you listen to the radio? Do you choose which station to listen to? What time of day do you most commonly listen to the radio? What is most important to you when choosing a radio station to listen to? Do you prefer local or national radio stations?*

Response: *My research shows that those respondents who were under the age of 25 all listened to the radio on a portable device, such as a mobile phone. People over 40 were the only ones who listened to the radio for a period of time which was longer than 2 hours. The most common place to listen to the radio is in the car for all ages, but females tend to choose the station based on a mixture of old and new music, whereas males prefer new music only.*

Guide time: minimum 3 hours.

Please hand work in to your media studies teacher for marking/feedback.